

# **Economic Overview**

# 30-Minute Commute Economic Overview



City of Mesquite Economic Development https://mesquiteecodev.com/

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# **Demographic Profile**

The population in the 30-Minute Commute Economic Overview was 2,889,717 per American Community Survey data for 2014-2018.

The region has a civilian labor force of 1,510,924 with a participation rate of 68.5%. Of individuals 25 to 64 in the 30-Minute Commute Economic Overview, 31.1% have a bachelor's degree or higher which compares with 32.9% in the nation.

The median household income in the 30-Minute Commute Economic Overview is \$64,795 and the median house value is \$224,332.

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	30-Minute	Percent		30-Minute	Value	
	Commute Economic			Commute Economic		
	Overview	Texas	USA	Overview	Texas	USA
Demographics						
Population (ACS)	_	_	_	2,889,717	27,885,195	322,903,030
Male	49.3%	49.7%	49.2%	1,424,821	13,849,775	158,984,190
Female	50.7%	50.3%	50.8%	1,464,895	14,035,420	163,918,840
Median Age <sup>2</sup>	_	_	_	34.1	34.4	37.9
Under 18 Years	26.4%	26.2%	22.8%	764,024	7,292,686	73,553,240
18 to 24 Years	9.7%	10.0%	9.6%	281,404	2,777,150	30,903,719
25 to 34 Years	15.8%	14.7%	13.8%	455,491	4,094,297	44,567,976
35 to 44 Years	13.8%	13.5%	12.6%	397,844	3,767,582	40,763,210
45 to 54 Years	12.8%	12.6%	13.2%	369,357	3,511,040	42,589,573
55 to 64 Years	10.8%	11.1%	12.8%	313,368	3,104,626	41,286,731
65 to 74 Years	6.5%	7.2%	8.8%	188,368	2,000,715	28,535,419
75 Years, and Over	4.1%	4.8%	6.4%	119,862	1,337,099	20,703,162
Race: White	64.7%	74.3%	72.7%	1,869,248	20,720,689	234,904,818
Race: Black or African American	20.6%	12.1%	12.7%	594,178	3,365,783	40,916,113
Race: American Indian and Alaska Native	0.4%	0.5%	0.8%	11,386	136,061	2,699,073
Race: Asian	5.3%	4.7%	5.4%	152,266	1,308,257	17,574,550
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	1,463	23,672	582,718
Race: Some Other Race	6.2%	5.7%	4.9%	179,691	1,600,234	15,789,961
Race: Two or More Races	2.8%	2.6%	3.2%	81,485	730,499	10,435,797
Hispanic or Latino (of any race)	37.1%	39.2%	17.8%	1,071,571	10,921,556	57,517,935
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over) <sup>5</sup>	68.5%	64.4%	63.2%	1,510,924	13,728,630	162,248,196
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) <sup>s</sup>	82.4%	80.4%	81.8%	1,007,265	9,095,705	104,136,254
Armed Forces Labor Force <sup>5</sup>	0.0%	0.4%	0.4%	847	89,701	1,028,133
Veterans, Age 18-64 <sup>5</sup>	3.4%	5.0%	4.7%	61,871	862,771	9,398,789
Veterans Labor Force Participation Rate and Size, Age 18-64 <sup>5</sup>	79.9%	77.8%	76.3%	49,418	671,366	7,168,168
Median Household Income <sup>2,5</sup>	_	_	_	\$64,795	\$59,570	\$60,293
Per Capita Income <sup>5</sup>	_	_	_	\$31,575	\$30,143	\$32,621
Mean Commute Time (minutes) <sup>5</sup>	_	_	_	28.3	26.4	26.6
Commute via Public Transportation⁵	2.6%	1.4%	5.0%	37,070	184,848	7,602,145
Educational Attainment, Age 25-64						
No High School Diploma	20.0%	15.7%	11.2%	308,175	2,274,547	18,885,967
High School Graduate	22.6%	24.7%	25.8%	347,055	3,571,759	43,699,272

### Summary<sup>1</sup>

		Percent			Value	
	30-Minute Commute Economic			30-Minute Commute Economic		
	Overview	Texas	USA	Overview	Texas	USA
Some College, No Degree	20.1%	22.1%	21.0%	308,442	3,193,349	35,525,113
Associate's Degree	6.2%	7.5%	9.1%	95,615	1,088,717	15,389,737
Bachelor's Degree	20.5%	20.0%	20.8%	314,472	2,894,532	35,261,652
Postgraduate Degree	10.6%	10.0%	12.1%	163,285	1,454,641	20,445,749
Housing						
Total Housing Units	_	_	_	1,104,990	10,769,900	136,384,292
Median House Value (of owner-occupied units) <sup>2</sup>	_	_	_	\$224,332	\$161,700	\$204,900
Homeowner Vacancy	1.3%	1.6%	1.7%	7,164	95,712	1,304,850
Rental Vacancy	7.2%	7.7%	6.0%	37,143	308,747	2,822,053
Renter-Occupied Housing Units (% of Occupied Units)	46.5%	38.1%	36.2%	472,459	3,635,275	43,285,318
Occupied Housing Units with No Vehicle Available (% of Occupied Units) <sup>5</sup>	6.6%	5.4%	8.7%	66,952	512,772	10,424,934
Social						
Poverty Level (of all people) <sup>5</sup>	15.8%	15.5%	14.1%	450,259	4,213,938	44,257,979
Households Receiving Food Stamps/SNAP	11.9%	12.2%	12.2%	120,861	1,167,725	14,635,287
Enrolled in Grade 12 (% of total population)	1.4%	1.5%	1.4%	41,694	405,822	4,442,295
Disconnected Youth <sup>3,5</sup>	2.8%	2.9%	2.6%	4,306	46,016	438,452
Children in Single Parent Families (% of all children) <sup>5</sup>	39.2%	34.6%	34.3%	285,382	2,402,953	23,973,249
Uninsured	20.3%	17.4%	9.4%	583,220	4,764,897	29,752,767
With a Disability, Age 18-64 <sup>5</sup>	8.2%	9.6%	10.3%	147,544	1,618,704	20,240,504
With a Disability, Age 18-64, Labor Force Participation Rate and Size <sup>5</sup>	45.9%	44.3%	41.6%	67,683	717,826	8,421,018
Foreign Born	22.4%	17.0%	13.5%	647,405	4,736,692	43,539,499
Speak English Less Than Very Well (population 5 yrs and over)	19.3%	14.0%	8.5%	517,699	3,617,887	25,647,781

Source: JobsEQ®

American Community Survey 2014-2018, unless noted otherwise

<sup>2.</sup> Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

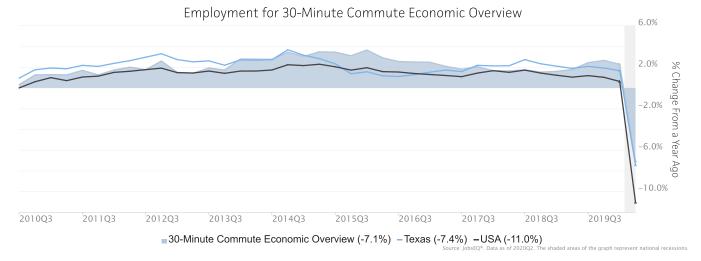
 $<sup>3.\</sup> Disconnected\ Youth\ are\ 16-19\ year\ olds\ who\ are\ (1)\ not\ in\ school,\ (2)\ not\ high\ school\ graduates,\ and\ (3)\ either\ unemployed\ or\ not\ in\ the\ labor\ force.$ 

<sup>4.</sup> Census 2019, annual average growth rate since 2009

<sup>5.</sup> See Rio Arriba errata note in the Data Dictionary.

## **Employment Trends**

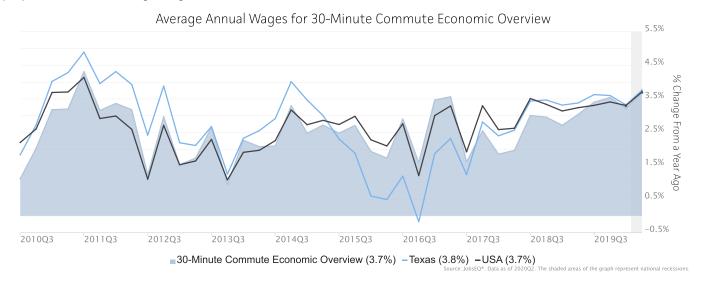
As of 2020Q2, total employment for the 30-Minute Commute Economic Overview was 1,762,611 (based on a four-quarter moving average). Over the year ending 2020Q2, employment declined 7.1% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

# Wage Trends

The average worker in the 30-Minute Commute Economic Overview earned annual wages of \$69,152 as of 2020Q2. Average annual wages per worker increased 3.7% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$58,849 in the nation as of 2020Q2.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

# **Cost of Living Index**

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 6.1% higher in 30-Minute Commute Economic Overview than the U.S. average.

### **Cost of Living Information**

		Cost of Living Inde	x
	Annual Average Salary	(Base US)	<b>US Purchasing Power</b>
30-Minute Commute Economic Overview	\$69,152	106.1	\$65,147
Texas	\$59,024	94.6	\$62,369
USA	\$58,849	100.0	\$58,849

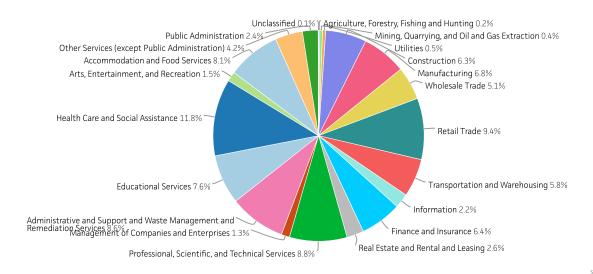
Source: JobsEQ®
Data as of 2020Q2

Cost of Living per C2ER, data as of 2020q3, imputed by Chmura where necessary.

### **Industry Snapshot**

The largest sector in the 30-Minute Commute Economic Overview is Health Care and Social Assistance, employing 207,903 workers. The next-largest sectors in the region are Retail Trade (165,596 workers) and Professional, Scientific, and Technical Services (155,029). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Finance and Insurance (LQ = 1.56), Real Estate and Rental and Leasing (1.49), and Administrative and Support and Waste Management and Remediation Services (1.37).

Total Workers for 30-Minute Commute Economic Overview by Industry



ource: JobsEQ®,Data as of 2020Q

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2.

Sectors in the 30-Minute Commute Economic Overview with the highest average wages per worker are Mining, Quarrying, and Oil and Gas Extraction (\$191,956), Management of Companies and Enterprises (\$135,590), and Finance and Insurance (\$110,233). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Transportation and Warehousing (+28,270 jobs), Professional, Scientific, and Technical Services (+23,084), and Health Care and Social Assistance (+17,992).

Over the next 1 year, employment in the 30-Minute Commute Economic Overview is projected to expand by 25,655 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +2.5% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+5,272 jobs), Professional, Scientific, and Technical Services (+3,123), and Accommodation and Food Services (+2,642).

			Current		5-Year	History			1-Year Forecast	t	
			Avg Ann		Empl		Total			Empl	Ann %
NAICS	Industry	Empl	Wages	LQ	Change	Ann %	Demand	Exits	Transfers	Growth	Growth
62	Health Care and Social Assistance	207,903	\$62,972	0.81	17,992	1.8%	25,012	9,706	10,034	5,272	2.5%
44	Retail Trade	165,596	\$41,233	0.92	7,073	0.9%	23,644	9,804	12,377	1,463	0.9%
54	Professional, Scientific, and Technical Services	155,029	\$108,487	1.28	23,084	3.3%	16,464	4,964	8,378	3,123	2.0%
56	Administrative and Support and Waste Management and Remediation Services	152,119	\$49,604	1.37	8,510	1.2%	19,826	7,455	10,160	2,211	1.5%
72	Accommodation and Food Services	143,430	\$24,762	0.97	8,500	1.2%	25,962	10,320	13,000	2,642	1.8%
61	Educational Services	133,367	\$54,804	0.92	11,118	1.8%	13,774	5,953	6,421	1,399	1.0%
31	Manufacturing	120,075	\$85,769	0.83	10,901	1.9%	12,918	4,619	7,906	394	0.3%
52	Finance and Insurance	111,960	\$110,233	1.56	8,995	1.7%	12,049	3,981	6,518	1,550	1.4%
23	Construction	110,707	\$68,510	1.08	12,891	2.5%	13,013	3,919	7,003	2,091	1.9%
48	Transportation and Warehousing	103,050	\$53,492	1.24	28,270	6.6%	12,439	4,682	6,336	1,421	1.4%
42	Wholesale Trade	89,558	\$92,739	1.33	-751	-0.2%	10,072	3,551	5,876	646	0.7%
81	Other Services (except Public Administration)	74,188	\$38,817	0.96	4,376	1.2%	9,427	3,870	4,617	940	1.3%
53	Real Estate and Rental and Leasing	46,053	\$87,122	1.49	7,071	3.4%	5,317	2,129	2,547	641	1.4%
92	Public Administration	42,269	\$78,092	0.50	2,940	1.5%	4,354	1,648	2,240	465	1.1%
51	Information	38,617	\$109,342	1.11	-4,121	-2.0%	3,917	1,348	2,383	186	0.5%
71	Arts, Entertainment, and Recreation	26,085	\$50,144	0.79	1,453	1.2%	4,131	1,649	2,035	447	1.7%
55	Management of Companies and Enterprises	22,496	\$135,590	0.83	5,058	5.2%	2,319	754	1,284	281	1.3%
22	Utilities	8,178	\$104,271	0.89	192	0.5%	832	268	472	93	1.1%
21	Mining, Quarrying, and Oil and Gas Extraction	7,822	\$191,956	1.07	-195	-0.5%	836	260	538	38	0.5%
11	Agriculture, Forestry, Fishing and Hunting	3,201	\$17,649	0.13	-293	-1.7%	391	148	200	43	1.3%
99	Unclassified	908	\$46,728	0.45	330	9.4%	116	43	59	14	1.5%
	Total - All Industries	1,762,611	\$69,152	1.00	153,395	1.8%	218,629	82,510	110,464	25,655	1.5%

Source: JobsEQ\*
Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

### **Occupation Snapshot**

The largest major occupation group in the 30-Minute Commute Economic Overview is Office and Administrative Support Occupations, employing 270,401 workers. The next-largest occupation groups in the region are Sales and Related Occupations (182,447 workers) and Transportation and Material Moving Occupations (158,356). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Computer and Mathematical Occupations (LQ = 1.28), Legal Occupations (1.27), and Office and Administrative Support Occupations (1.20).

Occupation groups in the 30-Minute Commute Economic Overview with the highest average wages per worker are Management Occupations (\$130,200), Legal Occupations (\$116,200), and Architecture and Engineering Occupations (\$97,600). The unemployment rate in the region varied among the major groups from 1.8% among Legal Occupations to 10.6% among Personal Care and Service Occupations.

Over the next 1 year, the fastest growing occupation group in the 30-Minute Commute Economic Overview is expected to be Healthcare Support Occupations with a +3.2% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+2,642 jobs) and Transportation and Material Moving Occupations (+2,057). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Office and Administrative Support Occupations (32,356 jobs) and Sales and Related Occupations (25,529).

### 30-Minute Commute Economic Overview, 2020Q21

				C	urrent			5-Year	History		1	L-Year Foreca	st	
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	270,401	\$42,000	1.20	11,087	4.8%	5,850	8,776	0.7%	34,164	13,442	18,914	1,808	0.7%
41-0000	Sales and Related	182,447	\$49,800	1.07	9,825	5.8%	9,559	5,962	0.7%	27,386	9,682	15,847	1,857	1.0%
53-0000	Transportation and Material Moving	158,356	\$41,100	1.08	11,798	7.1%	7,315	26,455	3.7%	22,933	7,557	13,318	2,057	1.3%
35-0000	Food Preparation and Serving Related	135,940	\$24,700	0.96	14,784	9.7%	7,758	7,425	1.1%	27,862	10,244	14,976	2,642	1.9%
13-0000	Business and Financial Operations	109,820	\$82,400	1.12	2,273	2.6%	6,424	17,031	3.4%	12,730	3,166	7,781	1,783	1.6%
11-0000	Management	105,237	\$130,200	0.92	2,109	2.4%	6,557	16,704	3.5%	11,138	2,692	6,602	1,844	1.8%
51-0000	Production	91,419	\$39,300	0.88	6,541	6.8%	2,128	4,399	1.0%	11,342	3,744	7,131	468	0.5%
29-0000	Healthcare Practitioners and Technical	90,837	\$86,900	0.89	1,371	2.0%	5,123	9,121	2.1%	7,520	2,576	2,982	1,962	2.2%
25-0000	Educational Instruction and Library	84,596	\$51,800	0.85	3,812	5.1%	1,749	6,490	1.6%	8,877	3,592	4,278	1,008	1.2%
47- 0000	Construction and Extraction	81,411	\$45,100	0.99	7,879	8.7%	705	6,316	1.6%	11,187	2,759	6,909	1,519	1.9%
49-0000	Installation, Maintenance, and Repair	74,002	\$51,600	1.09	2,934	4.5%	2,298	7,078	2.0%	8,607	2,415	5,230	963	1.3%
15-0000	Computer and Mathematical	68,754	\$96,200	1.28	1,354	2.4%	8,466	11,608	3.8%	6,958	1,230	4,233	1,496	2.2%
31-0000	Healthcare Support	61,498	\$30,200	0.79	2,336	4.3%	1,891	6,924	2.4%	10,437	3,989	4,464	1,984	3.2%
37-0000	Building and Grounds Cleaning and Maintenance	56,387	\$30,400	0.94	4,071	6.5%	1,446	1,031	0.4%	8,700	3,374	4,442	884	1.6%
39-0000	Personal Care and Service	39,070	\$29,600	0.82	4,048	10.6%	962	3,291	1.8%	7,035	2,873	3,468	695	1.8%
33-0000	Protective Service	38,495	\$46,000	1.00	1,096	3.6%	747	3,640	2.0%	5,043	1,899	2,669	476	1.2%

### 30-Minute Commute Economic Overview, 2020Q21

				Cı	urrent			5-Year	History		1	-Year Foreca	st	
soc	Occupation	Empl	Mean Ann Wages <sup>2</sup>	LQ	Unempl	Unempl Rate	Online Job Ads³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
17-0000	Architecture and Engineering	32,592	\$97,600	1.07	655	2.7%	1,055	3,507	2.3%	3,118	819	1,889	410	1.3%
27- 0000	Arts, Design, Entertainment, Sports, and Media	29,995	\$58,000	0.94	1,690	6.5%	829	1,619	1.1%	3,809	1,207	2,203	399	1.3%
23-0000	Legal	19,129	\$116,200	1.27	247	1.8%	310	2,699	3.1%	1,702	523	869	309	1.6%
21- 0000	Community and Social Service	18,641	\$54,500	0.61	324	2.1%	934	1,670	1.9%	2,552	742	1,416	394	2.1%
19- 0000	Life, Physical, and Social Science	11,480	\$77,300	0.75	290	3.0%	491	1,605	3.1%	1,314	247	874	193	1.7%
45- 0000	Farming, Fishing, and Forestry	2,104	\$29,400	0.19	308	9.0%	11	45	0.4%	373	87	263	23	1.1%
	Total - All Occupations	1,762,611	\$56,400	1.00	90,832	5.6%	72,611	153,395	1.8%	235,106	78,860	130,755	25,491	1.4%

Source: JobsEQ®

Data as of 2020Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

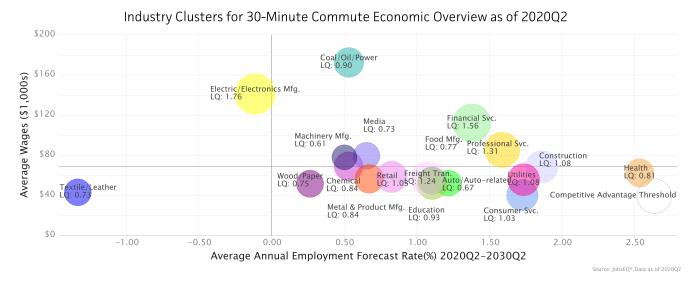
- 1. Data based on a four-quarter moving average unless noted otherwise.
- 2. Wage data are as of 2019 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2019Q4, imputed where necessary with preliminary estimates updated to 2020Q2. Wages by occupation are as of 2019 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

<sup>3.</sup> Data represent found online ads active within the last thirty days in the selected region; data represents a sampling rather than the complete universe of postings. Ads lacking zip code information but designating a place (city, town, etc.) may be assigned to the zip code with greatest employment in that place for queries in this analytic. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list).

# **Industry Clusters**

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the 30-Minute Commute Economic Overview with the highest relative concentration is Electric/Electronics Mfg. with a location quotient of 1.76. This cluster employs 33,451 workers in the region with an average wage of \$141,114. Employment in the Electric/Electronics Mfg. cluster is projected to contract in the region about 0.1% per year over the next ten years.

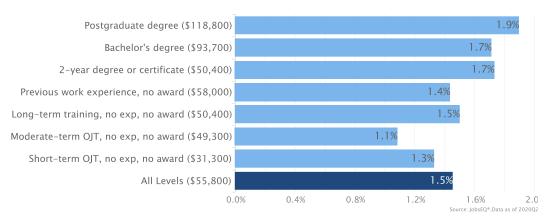


Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2019Q4 with preliminary estimates updated to 2020Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

### **Education Levels**

Expected growth rates for occupations vary by the education and training required. While all employment in the 30-Minute Commute Economic Overview is projected to grow 1.5% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.9% per year, those requiring a bachelor's degree are forecast to grow 1.7% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.7% per year.





Employment by occupation data are estimates are as of 2020Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

# 30-Minute Commute Economic Overview Regional Map



# **Region Definition**

### 30-Minute Commute Economic Overview is defined as the following zip code tabulation areas:

7CTA 7F0F0 (Delles County TV position)	
ZCTA 75050 (Dallas County, TX portion)	ZCTA 75231
ZCTA 75160 (Rockwall County, TX portion)	ZCTA 75236
ZCTA 75230	ZCTA 75252 (Collin County, TX portion)
ZCTA 75247	ZCTA 75253
ZCTA 75089 (Dallas County, TX portion)	ZCTA 75270
ZCTA 75160 (Kaufman County, TX portion)	ZCTA 75081
ZCTA 75201	ZCTA 75098 (Dallas County, TX portion)
ZCTA 75218	ZCTA 75115
ZCTA 75235	ZCTA 75137
ZCTA 75252 (Dallas County, TX portion)	ZCTA 75154 (Dallas County, TX portion)
ZCTA 75044 (Collin County, TX portion)	ZCTA 75169 (Kaufman County, TX portion)
ZCTA 75062	ZCTA 75205
ZCTA 75087 (Rockwall County, TX portion)	ZCTA 75210
ZCTA 75125 (Ellis County, TX portion)	ZCTA 75227
ZCTA 75160 (Hunt County, TX portion)	ZCTA 75244
ZCTA 75208	ZCTA 75023
ZCTA 75225	ZCTA 75074
ZCTA 75061	ZCTA 75125 (Dallas County, TX portion)
ZCTA 75094	ZCTA 75159 (Dallas County, TX portion)
ZCTA 75098 (Rockwall County, TX portion)	ZCTA 75215
ZCTA 75146 (Dallas County, TX portion)	ZCTA 75232
ZCTA 75161	ZCTA 75048 (Collin County, TX portion)
ZCTA 75202	ZCTA 75087 (Collin County, TX portion)
ZCTA 75219	ZCTA 75088 (Dallas County, TX portion)
ZCTA 75241	ZCTA 75212
ZCTA 75001	ZCTA 75217
ZCTA 75032	ZCTA 75234
ZCTA 75040	ZCTA 75251
ZCTA 75088 (Rockwall County, TX portion)	ZCTA 75080 (Collin County, TX portion)
ZCTA 75181	ZCTA 75182
ZCTA 75203	ZCTA 75216
ZCTA 75220	ZCTA 75233
ZCTA 75237	ZCTA 75048 (Dallas County, TX portion)
ZCTA 75254	ZCTA 75075
ZCTA 75044 (Dallas County, TX portion)	ZCTA 75082 (Dallas County, TX portion)

### **30-Minute Commute Economic Overview is defined as the following zip code tabulation areas:**

ZCTA 75114
ZCTA 75172
ZCTA 75211
ZCTA 75228
ZCTA 75041
ZCTA 75080 (Dallas County, TX portion)
ZCTA 75089 (Rockwall County, TX portion)
ZCTA 75152
ZCTA 75204
ZCTA 75238
ZCTA 75248 (Collin County, TX portion)
ZCTA 75189 (Rockwall County, TX portion)
ZCTA 75209
ZCTA 75226
ZCTA 75243
ZCTA 75248 (Dallas County, TX portion)
ZCTA 75287 (Collin County, TX portion)
ZCTA 75042
ZCTA 75098 (Collin County, TX portion)
ZCTA 75142
ZCTA 75149
ZCTA 75159 (Kaufman County, TX portion)

### **FAQ**

### What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

### What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

#### What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

#### What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

### What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

#### About This Report

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